

**Alliance for Downtown New York
First Quarter Indicators
2001-2007**

INDICATOR	Q1 01	Q1 02	Q1 03	Q1 04	Q1 05	Q1 06	Q1 07
Downtown Commercial Vacancy Rates	4.80%	11.90%	13.30%	12.90%	12.30%	11.60%	7.20%
Hotel Occupancy Rates*	72.90%	65.90%	64.0%	72.07%	75.76%	76.08%	81.04%
Operation Scorecard - Percentage of Acceptably Clean Streets	96.0%	100%	97.4%	96.20%	98.10%	100.00%	98.90%
Operation Scorecard - Percentage of Acceptably Clean Sidewalks	98.0%	96.20%	100%	98.80%	98.60%	100.00%	100.00%
Visitors to Downtown Attractions*	1,209,806	486,122	425,481	463,433	444,004	645,295	655,658
Snapshot - Average # of Homeless Individuals Observed	12.6	11.3	8.7	6.1	7.5	6.09	3.73
Homeless Individuals Contacted	304	320	268	263	240	268	303
Services Accepted	210	205	211	165	145	154	117
Services Declined	94	115	57	98	95	114	186
Public Contacts	188,289	147,635	152,293	141,161	128,260	154,124	136,886
Tons of Litter Collected	351.6	296.2	449.7	462	403	393	399.1
Daily Average - Crimes Against Person	0.43	0.23	0.36	0.36	0.21	0.18	0.17
Daily Average - Crimes Against Property	4.28	2.28	2.38	1.91	1.89	1.84	1.96
Kiosk Information Booth Contacts - City Hall	NA	NA	NA	57,145	58,811	73,658	90,520
Kiosk Information Booth Contacts - WTC Site	NA	NA	NA	60,269	113,626	106,201	127,010
Kiosk Information Booth Contacts - Ferry Terminal	33,718	16,594	4,572	5,931	NA	NA	NA
Alliance Website Visits	NA	33,197	82,146	125,548	98,302	170,963	244,274
Downtown Connection Ridership	NA	NA	NA	112,292	181,784	189,630	199,490
Average Weekday Subway Ridership	NA	276,189	274,763	261,465	288,387	287,886	281,616
Commercial Leasing Activity Measured in Square Feet	1,025,000	1,278,579	645,946	1,814,429	1,101,704	751,691	1,255,848
Total Residential Housing Unit Inventory - South of Chambers (Cumulative)	NA	NA	15,358	18,217	19,878	20,871	22,329
Conversion Starts Since 1995 (Cumulative)	NA	NA	NA	NA	10,706	11,200	11,068
421g Program Completions (Cumulative)	NA	NA	NA	NA	5,748	NA	NA
New Development Starts Since 1995 (Cumulative)	NA	NA	NA	NA	4,504	5,561	6,270
Future and Options Internship Participants (Cumulative)	1,165	1,415	1,660	1,966	2,422	2,783	2,974
Technical Assistance Inquiries from Small Businesses (Cumulative)	NA	NA	1,500	3,103	4,187	5,189	5,802
Storefront Improvement Program Starts (Cumulative)	165	212	257	308	325	329	332
Storefront Improvement Program Completions (Cumulative)	72	92	151	181	187	191	193
Wireless Network Usage Totals	NA	NA	NA	3,459	6,803	10,201	NA