

**Alliance for Downtown New York
Second Quarter Indicators
2001-2006**

INDICATOR	Q2 '01	Q2 '02	Q2 '03	Q2 '04	Q2 '05	Q2 '06
Downtown Commercial Vacancy Rates	6.5%	15.3%	12.6%	13.0%	12.0%	11.2%
Hotel Occupancy Rates*	80.8%	69.3%	72.5%	87.1%	88.7%	89.2%
Operation Scorecard - Percentage of Acceptably Clean Streets	94.0%	90.1%	96.7%	100.0%	97.7%	98.8%
Operation Scorecard - Percentage of Acceptably Clean Sidewalks	99.5%	97.6%	99.2%	100.0%	98.7%	98.7%
Visitors to Downtown Attractions*	2,600,221	1,109,252	805,462	977,265	1,436,241	1,420,154
Snapshot - Average # of Homeless Individuals Observed	11.8	11.2	10.95	7.91	7.58	4.88
Homeless Individuals Contacted	252	304	253	276	223	234
Services Accepted	157	193	182	178	139	92
Services Declined	95	111	71	98	84	142
Public Contacts	221,643	199,982	190,118	176,191	159,478	187,528
Tons of Litter Collected	399.5	382	493	512.8	464.7	460.8
Daily Average - Crimes Against Person	0.51	0.55	0.21	0.33	0.25	0.28
Daily Average - Crimes Against Property	3.94	2.54	2.67	2.5	2.37	1.89
Kiosk Information Booth Contacts - City Hall	NA	NA	NA	111,143	114,471	96,484
Kiosk Information Booth Contacts - WTC Site	NA	NA	NA	115,669	155,559	143,335
Kiosk Information Booth Contacts - Ferry Terminal	43,875	20,759	NA	7,716	NA	NA
Alliance Website Visits	NA	34,506	132,723	155,370	152,777	227,140
Downtown Connection Ridership **	NA	NA	NA	117,600	193,626	183,651
Average Weekday Subway Ridership	NA	284,210	282,455	298,299	301,293	303,167
Commercial Leasing Activity Measured in Square Feet	1,025,000	634,866	1,617,700	863,939	690,621	590,929
Total Residential Housing Unit Inventory - South of Chambers (Cumulative)	NA	NA	16,781	18,519	20,569	21,074
Conversion Starts Since 1995 (Cumulative)**	NA	NA	NA	8,876	10,706	11,188
421g Program Starts & Completions (Cumulative)**	NA	NA	NA	5,741	5,748	NA
New Development Starts Since 1995 (Cumulative)**	NA	NA	NA	3,836	4,504	6,114
Future and Options Program - Interns Placed (Cumulative)	1,285	1,490	1,764	2,095	2,492	2,800
Technical Assistance Inquiries from Small Businesses (Cumulative)	NA	NA	1,918	3,446	4,447	5,319
Storefront Improvement Program Starts (Cumulative)	192	221	287	308	326	332
Storefront Improvement Program Completions (Cumulative)	74	102	163	184	189	192
Wireless Network Usage Totals				7,064	8,822*	13,012