

**Alliance for Downtown New York
Fourth Quarter Indicators
2001-2006**

INDICATOR	Q4 01	Q4 02	Q4 03	Q4 04	Q4 05	Q4 06
Downtown Commercial Vacancy Rates	9.5%	13.2%	13.5%	13.7%	10.6%	8.4%
Hotel Occupancy Rates*	52.5%	76.7%	78.8%	84.0%	85.2%	81.3%
Operation Scorecard - Percentage of Acceptably Clean Streets	NA	92.9%	96.1%	96.2%	97.7%	99.4%
Operation Scorecard - Percentage of Acceptably Clean Sidewalks	NA	99.4%	99.4%	96.6%	98.7%	98.8%
Visitors to Downtown Attractions*	93,960	706,051	690,844	928,146	930,631	996,898
Snapshot - Average # of Homeless Individuals Observed	NA	10.33	8.8	7.8	5.8	5.9
Homeless Individuals Contacted	332	299	261	251	246	258
Services Accepted	252	213	169	148	149	137
Services Declined	80	86	92	103	97	121
Public Contacts	125,636	178,134	166,594	152,840	166,542	166,655
Tons of Litter Collected	281	458	497	491.1	420.3	469.5
Daily Average - Crimes Against Person	0.19	0.33	0.27	0.3	0.42	0.3
Daily Average - Crimes Against Property	2.2	2.31	2.4	2.31	1.98	2.1
Kiosk Information Booth Contacts - City Hall	NA	NA	NA	71,402	82,854	NA
Kiosk Information Booth Contacts - WTC Site	NA	NA	NA	160,188	144,055	176,294
Kiosk Information Booth Contacts - Ferry Terminal	16,166	15,505	NA	NA	NA	NA
Alliance Website Visits	NA	113,180	144,672	129,042	169,394	237,351
Downtown Connection Ridership	NA	NA	NA	195,910	191,362	200,306
Average Weekly Subway Ridership	NA	NA	289,300	296,060	293,657	306,933
Commercial Leasing Activity Measured in Square Feet	1,025,000	1,395,866	820,688	1,509,791	849,972	1,637,554
Total Residential Housing Unit Inventory - South of Chambers St. (Cumulative)	NA	NA	17,196	18,841	20,617 (Q3)	22,329
Conversion Starts Since 1995 (Cumulative)	NA	NA	NA	10,706	11,072	11,127
421g Program Completions (Cumulative)	NA	NA	NA	5,748	NA	NA
New Development Starts Since 1995 (Cumulative)	NA	NA	NA	4,504	4,820	6,255
Future and Options Internship Participants (Cumulative)	1,345	1,585	1,882	2,336	2,696	2,942
Technical Assistance Inquiries from Small Businesses (Cumulative)	NA	NA	2,681	3,997	5,039	5,646
Storefront Improvement Program Starts (Cumulative)	200	252	307	319	328	332
Storefront Improvement Program Completions (Cumulative)	90	143	177	186	189	192
Wireless Network Usage Totals**				6,257	12,256	NA