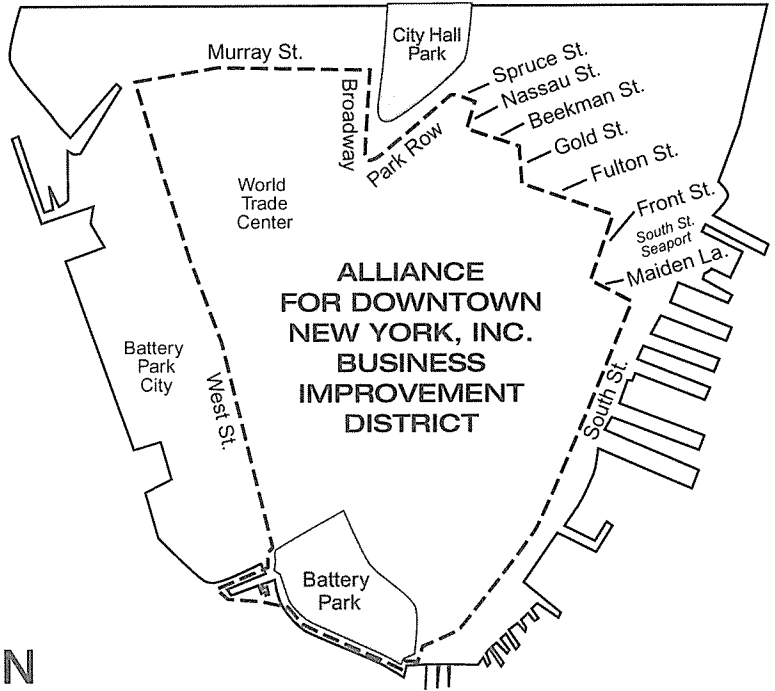




Alliance for Downtown NY, Inc.  
 120 Broadway, Suite 3340  
 New York, NY 10271  
 Tel (212) 566-6700  
 Fax (212) 566-6707  
 Web [www.DowntownNY.com](http://www.DowntownNY.com)



## MEMBER REGISTRATION

The Alliance for Downtown New York, Inc. (Downtown Alliance), founded in 1995, manages the Downtown-Lower Manhattan Business Improvement District (BID). Financed principally by supplementary assessments on the area's commercial property, we serve the area roughly from City Hall to the Battery, and from the East River to West Street.

The mission of the Downtown Alliance is to be the principal organization that provides Lower Manhattan's historic financial district with a premier physical and economic environment, advocates for businesses and property owners and promotes the area as a world-class destination for companies, workers, residents and visitors.

If you are in the Downtown Alliance's district (see map), you should be a member. Each organization can have only one registered member at each property location. ***There is no registration fee, and you need only register once.*** Membership ensures that you receive all our newsletters, important information to downtowners, and notice of opportunities to participate in taskforces and promotions. It also entitles you to vote on corporate matters at our annual meetings in April each year.

There are three membership categories. If a company or individual qualifies in more than one, registration should be in the first one for which it qualifies:

1. Commercial Property Owner
2. Commercial Tenant
3. Resident

Once registered, you remain a member until your eligibility changes.

To register, complete all applicable parts of this card. ***Be sure to sign it,*** and drop it into the nearest mailbox. ***Registrations received by March 12<sup>th</sup> will be processed in time for the annual meeting held in April.*** Please use one card per individual, property, corporation, partnership or resident. Additional cards are available upon request or can be printed from our web site.

For additional information, please call (212) 566-6700 or visit our web site at [www.DowntownNY.com](http://www.DowntownNY.com).

*Please check the appropriate categories, detach and return the completed card.*

- New Member     Current member changing information. *If nothing has changed, you need not return this card.*
1. Commercial Property Owner     2. Commercial Tenant     3. Resident

Name \_\_\_\_\_ Title \_\_\_\_\_

Company name \_\_\_\_\_

Company emergency contact name \_\_\_\_\_ Telephone \_\_\_\_\_

Address in district \_\_\_\_\_

\_\_\_\_\_ Zip \_\_\_\_\_

Nature of business \_\_\_\_\_ Block/Lot Number \_\_\_\_\_

Mailing address (if different) \_\_\_\_\_

\_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email address \_\_\_\_\_

Signature (required) \_\_\_\_\_ Date \_\_\_\_\_

Detach along perforation