

News

Events

Holiday Shopping Downtown

It's that time of year again: a time when children delight in brightly-decorated windows, a time when carolers spread the holiday spirit....And a time when anxious shoppers elbow their way through the streets in search of the perfect gifts.

What is the remedy for holiday shopping madness? Do your [holiday shopping Downtown](#). Yes, it may surprise you to learn that everything you need is conveniently located in this one square mile we call Lower Manhattan: but it's true. From the area's quality discounters like [J&R Music and Computer World](#) and [Century 21 Department Store](#) to luxury retailers like [Tiffany & Co.](#) and [Thomas Pink](#) to specialty shops like [The World of Golf](#) and [Pylones](#), Downtown has something for everyone on your list. And when it's time to take a break, our area restaurants like [SHO Sean Hergatt](#) and the newly-opened [Vintry Wine & Whiskey](#) have the recipe for relaxation.



And Downtown has a stellar lineup of holiday events, some of which are included in this issue of The Download. A [comprehensive list](#) can be found on our Web site.

NEW THIS YEAR! The Downtown Alliance has partnered with a selection of area restaurants and retailers to offer you a little something extra with your holiday shopping and dining this year. Stuff your stockings and celebrate the season with free gifts as part of our Downtown for the Holidays: [5 Days of Food & Finds](#) promotion. [Our Holiday Savings Certificate](#) is your pass to five days of giveaways this holiday season. You can also enter to win American Express gift cards for your own post-holiday shopping spree – just visit one of our [participating retailers](#).



So grab your hat, leave your Metrocard at home, and let's go shopping. There's no better place to do it than Downtown.

Wall Street Hotel Scheduled to Open this Winter

The roster of upscale Downtown hotels will grow this winter as [The Andaz Wall Street](#) gets set to open in January at 75 Wall Street. The Andaz will offer all the amenities one would expect from a hotel of this caliber: a fitness center, spa, free WiFi, and meeting rooms, to name just a few. The hotel also features an innovative self check-in process, complete with handheld tablet. On-site dining options include [The Walnut](#) restaurant and [Bar Seven Five](#), both of which are sure to be a hit with guests and locals alike.



Check out the hotel's [Web site](#) for all the details. Rooms will be available for booking beginning February 15, 2010.

WiFi 9.0

This fall, the Downtown Alliance is upgrading our free WiFi hotspots to provide faster service for our users. The connection isn't a little faster – it's a LOT faster. Users will enjoy almost three times the bandwidth and a larger coverage area at each of our nine hotspots.

Don't let the cold weather deter you from using our WiFi this winter: three of the hotspots are located indoors (60 Wall Street, South Street Seaport on Pier 17 and the World Financial Center Winter Garden). Visit [DowntownNY.com](#) for service updates and locations, and check out our [blog](#) for more information.

MEET A DOWNTOWN MERCHANT

The Iron Horse

Put your party hat on and head to Downtown's newest hotspot, **The Iron Horse**. Perfect for game day or just some general hoopla, The Iron Horse's tasty bar menu and drink specials are a surefire hit.

32 Cliff Street
646.448.4471
[ironhorsenyc.com](#)

FUN DOWNTOWN FACT

Times Square wasn't always the "place to be" for New Year's Eve. Long before Dick Clark's New Year's Rockin' Eve, huge crowds used to gather at the Trinity Church bell tower to literally ring in the New Year. If you think the Times Square crowd is loud, think again: In 1894, believing that the din had grown too great, Rector Dr. Morgan Dix ordered that the bell ringing cease. When his decision was met with vigorous protests, he reinstated the bell ringing a year later.

Visit [DowntownNY.com](#) for more Downtown news and info

**Read the latest issue of our printed newsletter
Destination Downtown**

The mission of the Alliance for Downtown New York is to be the principal organization that provides Lower Manhattan's historic financial district with a premier physical and economic environment, advocates for businesses and property owners and promotes the area as a world-class destination for companies, workers, residents and visitors.

The Downtown Alliance manages the Downtown-Lower Manhattan Business Improvement District (BID), serving an area roughly from City Hall to the Battery, from the East River to West Street.

If you have any comments regarding this Download, please send an email to ContactUS@DowntownNY.com. For information about the Alliance for Downtown New York, please visit our Web site at [DowntownNY.com](#). To be removed from this distribution, please click **Unsubscribe**. To Manage Preferences, **Click Here**

NEW YORK STOCK EXCHANGE CHRISTMAS TREE LIGHTING

Thursday, December 10 at 3 pm: Broad between Exchange and Wall Streets: Free

Each year, the [New York Stock Exchange Christmas Tree Lighting](#) boasts a stellar lineup of musical entertainment and celebrity appearances, and this year is no different. With performances from [The Manhattan Transfer](#), [Twisted Sister](#), the cast of "Rock of Ages," and [Joshua Bell](#) among others, the NYSE Christmas Tree Lighting is a must this holiday season.

STORYTIME WITH SANTA

Saturdays and Sundays through Thursday, December 20 at 1pm: Pier 17, 3rd Floor: Free

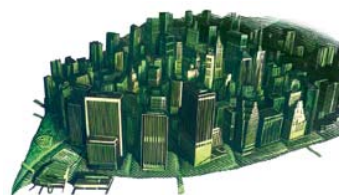
Santa returns to The Seaport for his 21st consecutive season. Children of all ages are invited to gather around as he reads holiday classics including "Twas the Night Before Christmas."

Visit [southstreetseaport.com](#) for details on this and other Santa events.

MULCH MANIA

Saturday, January 9 from 10am to 2pm: South End of Bowling Green Park: Free

Recycle your holiday tree and wreath into environmentally-friendly mulch, and take some home to use in flower pots or a garden. The Downtown Connection bus will transport you and your tree to Mulch Mania – for free! Visit [DowntownNY.com](#) for details as the event date approaches.



Mulch Mania is presented by the Downtown Alliance as part of New York City's holiday tree removal program, [Mulchfest](#).

Special thanks to Glenwood Management, New York City Department of Sanitation, New York City Parks Department, and Office of Manhattan Borough President Scott Stringer for their support of this program.